ICC Academy

BUY NOW

International Trade

Free Trade Agreement certificate (FTAC)

The Free Trade Agreement Certificate (FTAC) is an online programme that provides a clear understanding of the often difficult and legalistic FTA rules to enter key overseas market.

The advanced-level curriculum provides a collaborative mapping of how business units can come together to overcome perceived technicalities and generate revenue-boosting solutions.

Who's taking the FTAC?

Trade & logistics

Carriers, customs brokers, forwarders, insurers, logistics service providers, professionals working in supply chain and manufacturing, as well as trade consultants.

Corporates

Audit, legal, procurement, sales, taxation and trade compliance teams, as well as business development executives.

Why take the FTAC?

- Learn how to expand and source your business activities more competitively via FTAs
- Save valuable resources by leveraging tariff elimination and reduction on specific products when traded via FTAs
- Avoid costly mistakes by understanding sanitary, anti-dumping, and phytosanitary measures, including worst-case scenarios

Certificate structure

Divided into 5 lessons, the programme was developed by Globalab's Principal Trainer, Maler Vilee, who has more than 15 years of experience working with governments in trade, investment and free trade agreements. The three-hour interactive course aims to train companies, especially small and medium-sized enterprises, to be adept at using FTAs to boost export competitiveness and identify new growth opportunities.

FTAC for individuals

US $350

FTAC for corporates

Bespoke pricing

Contact
info@iccacademy.com.sg

Certificate outline

- Lesson 1: Strategic Planning Behind FTAs
- Lesson 2: Overview of the FTA basics
- Lesson 3: Importance of FTAs for Business Operations
- Lesson 4: Industry Case Studies
- Lesson 5: Assessment

In partnership with

Enterprise Singapore GlobaLab

CPD accredited

LIBF

What's included with the full certification purchase?

- Six-months access to the e-learning course — three hours of learning over five lessons — delivered exclusively online
- Interactive learning — assessment questions and case studies to help you grasp key concepts easily and review the course materials.
- A live, proctored final exam with the potential to receive an industry recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

"As a global trading hub, Singapore's extensive network of 24 Free Trade Agreements (FTAs) and Economic Partnership Agreements (EPAs) help our companies access overseas market opportunities with FTA partner countries. It is increasingly important for companies to be adept at using FTAs to boost export competitiveness and identify new growth opportunities. The latest FTA Certificate Programme by the ICC Academy supports professionals handling cross-border trade with the foundation of FTA regulations to enhance their understanding and its applications."."

Satvinder Singh
Assistant Chief Executive Officer, Enterprise Singapore

About the ICC Academy

The ICC Academy was founded in 2015 as a training and knowledge hub for trade professionals worldwide. We are the educational arm of the International Chamber of Commerce (ICC), the world's business organisation setting rules and standards that facilitate around two-thirds of global trade in goods. We offer a wide range of learning resources, including market-leading certifications, short courses and the ICC Digital Library that all leverage ICC's network of over 45 million members in more than 170 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. Learn more at academy.iccwbo.org.