ICC Academy

ICC Digital Standards Initiative

BUY NOW

International Trade

Certificate in Digital Trade Strategy (CDTS)

Learn the key aspects of digital trade

The CDTS is a unique, online professional qualification in digital trade, covering both essential macro perspectives and micro-level applications.

Why take the CDTS?

- Identify the right strategy to accelerate your digitisation roadmap through a holistic understanding of your supply chains
- Learn from a unique mix of more than 20 leading practitioners and experts, all involved in pushing forward the digitalisation of trade
- Earn an internationally-recognised, professional qualification on digital trade from ICC

CPD accredited

LIBF

Affiliate qualification

BAFT

Who is the CDTS for?

Shippers and Carriers
Heads of Trade, Heads of Strategy, Heads of Sales Operations, Heads of Logistics, Enterprise Architects, Chief Digital Officers.

FinTechs
Heads of Technology, Chief Product Officers, Architects, Developers

Banks
Heads of Trade, Head of Risk and Compliance

Policy Makers
Heads of Trade Policy, Digital Trade Policy Leads

Certificate structure

The objective of the course is to provide learners with a deep understanding of the various component parts required to digitise trade and supply chain processes at scale, including the standards relating to each part. CDTS graduates will be able make more informed business decisions and create coherent policies for digital trade.

Module 1 — The architecture of international trade and supply chains

Module 2 — Critical challenges associated with digitising trade and trade finance

Module 3 — MLETR foundations

Module 4 — Exchanging trade and supply chain data in a trusted environment

Module 5 — Interoperability frameworks — putting it together

Final exam — 1 hour, proctored online assessment. Candidates who pass will receive a digital certificate signed by the ICC Secretary General

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Course authors

Jointly produced by the ICC Digital Standards Initiative and ICC Academy, this unique online course brings together insights from a well curated panel of more than 20 industry champions, legal experts, innovative trailblazers and public policy officials

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"In today's increasingly digitalised world, going digital is no longer a nice to have, it is a must have. Organisations that fail to digitalise their trade and supply chains are likely to be left behind. While going digital does require some resources, it pays off in the medium to long term. The sooner a company makes the move, the more rapidly it will be able to enjoy the benefits."

Emmanuelle Ganne
World Trade Organization (WTO)

CDTS for individuals
US$499

CDTS for corporates
Bespoke pricing

Contact
info@iccacademy.com.sg

What's included

- Six-months access to the entire certificate programme — more than 5 hours of online learning over 5 modules, 20+ lessons and a final online exam.
- 20 video lectures from industry champions, legal experts, innovative trailblazers and public policy officials
- Interactive learning — the course contains self-assessment questions and case studies to help you embed what you learn and apply it to real world scenarios
- A timed one-hour online exam — if you pass (70%) you will receive an ICC Academy, industry-recognised certificate

About the ICC Academy

The ICC Academy was founded in 2015 as a training and knowledge hub for trade professionals worldwide. We are the educational arm of the International Chamber of Commerce (ICC), the world's business organisation setting rules and standards that facilitate around two-thirds of global trade in goods. We offer a wide range of learning resources, including market-leading certifications, short courses and the ICC Digital Library that all leverage ICC's network of over 45 million members in more than 170 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. Learn more at academy.iccwbo.org.

About the ICC Digital Standards Initiative

The Digital Standards Initiative (DSI) is a global initiative, backed by an international Governance Board comprising leaders from the International Chamber of Commerce (ICC), Enterprise Singapore, the Asian Development Bank, the World Trade Organisation and the World Customs Organisation. It aims to accelerate the development of a globally harmonised, digitalised trade environment, as a key enabler of dynamic, sustainable, inclusive growth. We engage the public sector to progress regulatory and institutional reform, and mobilise the private sector on standards harmonisation, adoption, and capacity building.

Learn more at dsi.iccwbo.org