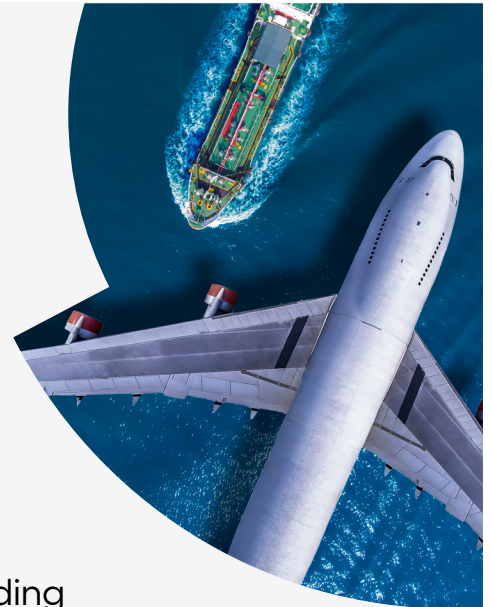


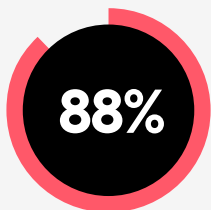


International Trade

# Export/Import Certificate (EIC)



The Export/Import Certificate (EIC) provides comprehensive and practical knowledge on how to conduct cross-border transactions. This professional certificate programme offers an in-depth understanding of international trade processes and their related risks to successfully compete in foreign markets.



88% of our survey respondents said the certification helped them bridge their knowledge gap

## Who's taking the EIC?

International trade professionals, including auditors, customs brokers, export and import managers, forwarders and carriers, insurance providers, trade finance bankers, private and government inspectors, trade lawyers and trade promotion executives.

## Why take the EIC?

- Pick up on the key market-entry strategies from industry best practices
- Avoid costly mistakes by identifying the trade risks in a transaction
- Improve skills in negotiation and risk management by better understanding the global market

## Certificate structure

Comprising of 5 courses, the programme was created by leading trade expert, Guillermo Jimenez, author of the best-selling publication, "The ICC Guide to Export/Import: Global Standards for International Trade". Each course covers the essential skills required to effectively trade worldwide and manage an international business, from negotiating contracts to resolving cross-border disputes.

### COURSES

- International Trade Overview
- Business Transactions and Contracts
- Financing and Security Devices
- International Logistics and Sourcing
- Global Business Management

## Accredited by

**LIBF**



## For CDCS® and CSDG® holders

After completing the full certificate, holders of the Certificate for Documentary Credit Specialists (CDCS®) or Certificate for Specialists in Demand Guarantees (CSDG®) will earn valuable CPD points for their required recertification.

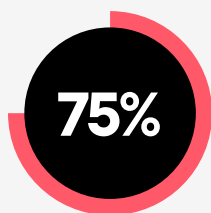


**Full Certification**  
US\$699

**Individual Course**  
US\$150

**EIC for corporates**  
Bespoke pricing

Contact  
[info@iccademy.com.sg](mailto:info@iccademy.com.sg)



75% of our survey  
respondents  
said they would  
recommend the EIC  
to a colleague

## What's included with the full certification purchase?

- Six months access to the entire e-learning programme (5 courses)
- Interactive learning with 4 hours of video lectures, 16 narrated animations and 250 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- Case studies from 15 companies or individuals to help apply your learning to the real-world
- A live, proctored final exam with the potential to receive an industry-recognised certificate
- Dedicated, full-time IT support to assist with any issues or questions

## What EIC Alumni say

"When my clients ask me questions about transportation and financing, I now have the answers and feel in a much better position to help them. The EIC has made me feel much more confident and I feel I can offer my clients real value for money."

**Collins Ayoo**

International Trade Centre, Kenya

"In this complex, rapidly changing environment, it pays to be up to date with global export standards and strategies. This comprehensive ICC Academy course provides a foundation in export and import best practices and terminology."

**Guillermo Jimenez**

Professor of International Trade and Fashion Law,  
Fashion Institute of Technology



## About the ICC Academy

The ICC Academy was founded in 2015 as a training and knowledge hub for trade professionals worldwide. We are the educational arm of the International Chamber of Commerce (ICC), the world's business organisation setting rules and standards that facilitate around two-thirds of global trade in goods. We offer a wide range of learning resources, including market-leading certifications, short courses and the ICC Digital Library that all leverage ICC's network of over 45 million members in more than 170 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. Learn more at [academy.iccwbo.org](https://academy.iccwbo.org).