

BUY NOW



International Trade

Certificate in Digital Trade Strategy (CDTS)

Learn the key aspects of digital trade

The CDTS is a unique, online professional qualification in digital trade, covering both essential macro perspectives and micro-level applications.

Who is the CDTS for?

Shippers and Carriers

Heads of Trade, Heads of Strategy,
Heads of Sales Operations, Heads of Logistics,
Enterprise Architects, Chief Digital Officers.

FinTechs

Heads of Technology, Chief Product Officers,
Architects, Developers

Banks

Heads of Trade, Head of Risk and Compliance

Policy Makers

Heads of Trade Policy, Digital Trade Policy Leads

Certificate structure

The objective of the course is to provide learners with a deep understanding of the various component parts required to digitise trade and supply chain processes at scale, including the standards relating to each part. CDTS graduates will be able to make more informed business decisions and create coherent policies for digital trade.

Module 1—The architecture of international trade and supply chains

Module 2—Critical challenges associated with digitising trade and trade finance

Module 3—MLETR foundations

Module 4—Exchanging trade and supply chain data in a trusted environment

Module 5—Interoperability frameworks—putting it together

Final exam—1 hour, proctored online assessment. Candidates who pass will receive a digital certificate signed by the ICC Secretary General

Why take the CDTs?

- Identify the right strategy to accelerate your digitisation roadmap through a holistic understanding of your supply chains
- Learn from a unique mix of more than 20 leading practitioners and experts, all involved in pushing forward the digitalisation of trade
- Earn an internationally-recognised, professional qualification on digital trade from ICC

Course authors

Jointly produced by the ICC Digital Standards Initiative and ICC Academy, this unique online course brings together insights from a well curated panel of more than 20 industry champions, legal experts, innovative trailblazers and public policy officials

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What's included

- Six-months access to the entire certificate programme—more than 5 hours of online learning over 5 modules, 20+ lessons and a final online exam.
- 20 video lectures from industry champions, legal experts, innovative trailblazers and public policy officials
- Interactive learning—the course contains self-assessment questions and case studies to help you embed what you learn and apply it to real world scenarios
- A timed one-hour online exam—if you pass (70%) you will receive an ICC Academy, industry-recognised certificate

“In today's increasingly digitalised world, going digital is no longer a nice to have, it is a must have. Organisations that fail to digitalise their trade and supply chains are likely to be left behind. While going digital does require some resources, it pays off in the medium to long term. The sooner a company makes the move, the more rapidly it will be able to enjoy the benefits.”

Emmanuelle Ganne
World Trade Organization (WTO)

Price

CDTS for individuals
US\$499

CDTS for corporates
Bespoke pricing

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Accredited by

LIBF

