



MLETR Foundations

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GET STARTED

Course 3 of 5

Duration 1-2 learning hours

Language English

Price US\$89

Credits 3

Course code CDTs-3

Target audience

The ICC Academy Certificate in Digital Trade Strategy (CDTS) is designed for professionals driving digital strategy and transformation in organisations with global supply chains.

It is relevant to roles across fintechs (Heads of Technology, Product, Architects, and Developers), banking (Heads of Trade, Risk, and Compliance), shipping and logistics (Sales Operations Leaders and Chief Digital Officers), as well as policymakers involved in trade and digital trade policy.

Course objectives

This course offers a comprehensive introduction to the legal foundations enabling digital trade, with a focus on the UNCITRAL Model Law on Electronic Transferable Records (MLETR). It explores the structure and core principles of MLETR and understand its critical role in reducing friction and cost in cross-border transactions. Through international case studies—including the UK, France, Germany, and Belize—you will examine diverse approaches to legal reform across both common law and civil law systems.

The course also highlights practical pathways to implementation, from stakeholder alignment to digital policy agendas, and equips you to navigate legal complexities and support digital transformation initiatives in your own jurisdiction.

Course outline

- Lesson 1** The UNCITRAL Model Law on Electronic Transferable Records (MLETR)
- Lesson 2** Socialisation process for MLETR alignment
- Lesson 3** Trade finance digitalisation in France
- Lesson 4** Digitising international trade for resilience and sustainability
- Lesson 5** Belize's national digital agenda



Course authors

Alexia Peralta

Digital Analyst Consultant

Alexia Peralta is a digital transformation leader with deep experience in national digital strategy, public sector reform, and agile delivery of government initiatives. She has led donor-funded programmes across digital government, tourism, and private sector development, driving impactful reforms. Passionate about digital inclusion and public service innovation, Alexia is a recognised advocate for transformation in emerging economies and brings strong expertise in strategy execution and sustainable digital policy.

Chris Southworth

Secretary General of ICC United Kingdom

Chris Southworth is Secretary General of ICC United Kingdom and a leading expert on modern digital trade ecosystems. He co-founded the UK Centre for Digital Trade and Innovation and represents ICC at the Commonwealth and global forums including the ICC World Council and G7/G20 working groups. Chris also advises the UK government on trade digitisation and plays a key role in initiatives such as the ICC Digital Trade Roadmap and the ICC Digital Standards Initiative.

Emmanuelle Butaud-Stubbs

Secretary General at ICC France

Emmanuelle Butaud-Stubbs is a recognised expert in global trade and investment, with deep expertise in trade finance, customs, Incoterms®, IPR, and the digital economy. A strong advocate on trade and climate issues, she works closely with institutions like the

WTO, OECD, and UN. Emmanuelle has led key policy initiatives on WTO reform, TTIP's impact on SMEs, and the role of creative industries in globalisation. Through ongoing engagement with policymakers and global stakeholders, she promotes inclusive, innovation-driven trade policy.

Oliver Wieck

Secretary General of ICC Germany

Oliver Wieck has served as Secretary General of ICC Germany since 2013. Previously, he was Managing Director for Foreign Economic Policy at the Federation of German Industries (BDI), shaping industry positions on trade, TTIP, export finance, and customs. He also held leadership roles at the German Committee on Eastern European Economic Relations and within BDI's International Markets Department. A trained lawyer, Oliver studied law at the Universities of Bonn and Düsseldorf, qualifying in 1991.

Raoul J. Renard

Special Legal Consultant at Three Crowns LP

Raoul J. Renard is a dual-qualified attorney (New York and Victoria, Australia) and Special Legal Consultant (Washington, D.C.) specialising in international commercial and investor-state arbitration. He served as Deputy Director of Legal Reform at ICC's Digital Standards Initiative from 2021 to 2022, leading global efforts to promote adoption of the UNCITRAL Model Law on Electronic Transferable Records (MLETR). He also headed ICC delegations to multilateral negotiations at UNEP and led the ICC working group on e-commerce, contributing business input to the WTO's Joint Statement Initiative on electronic commerce.

Assessment

This eLearning course will include a self-assessment tool to help you prepare for the 60-minute final examination if you choose to obtain the CDTS Certificate. How does this work? Once you have completed the prerequisites you will be prompted to log into the examination portal directly from your ICCA account. You will only need to select the date and time for your exam — that's it! (webcam and highspeed internet required) The passing grade is set at 70%.

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What is an ICC Academy online course?

ICC Academy courses are delivered via our Learning Management System (LMS) using innovative tools for combining digital learning with industry-centric community discussions. Our courses are available for purchase individually or as pre-designed packages (ie: Certificates) and are delivered exclusively online. They include videos, animations, case studies, and a self-assessment section and are available to take at any time — anywhere in the world.