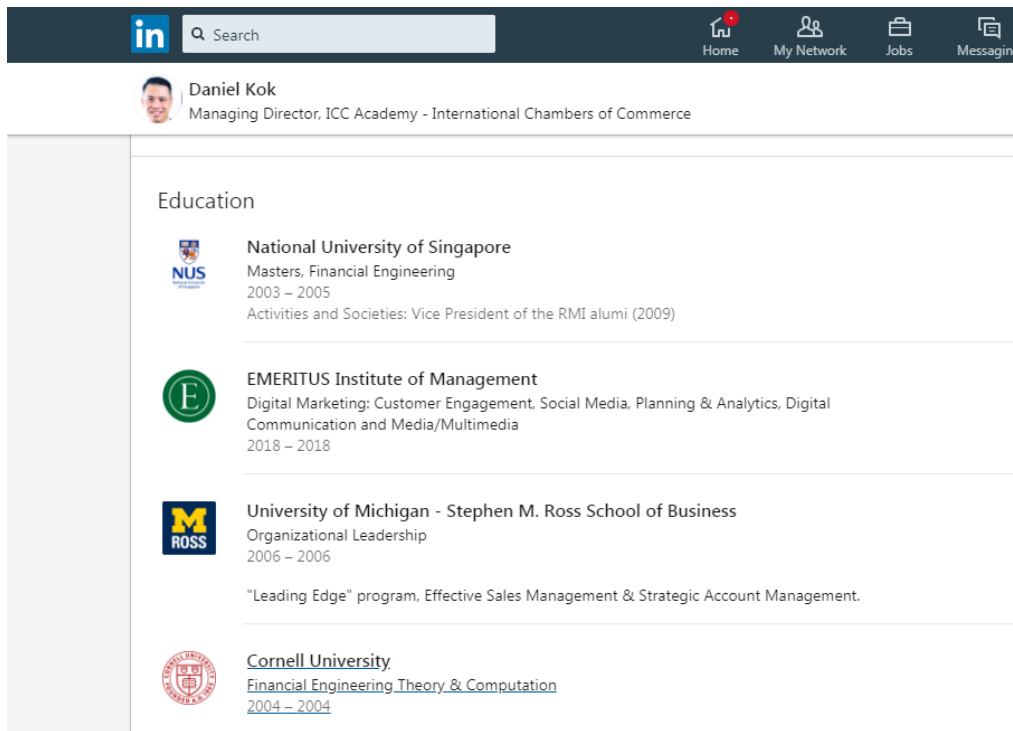


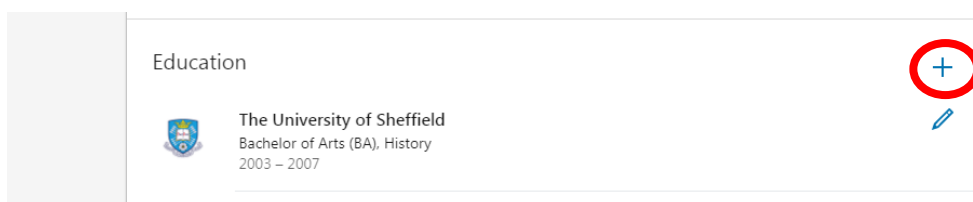


How to add your ICC Academy Qualification to your LinkedIn Profile

1. Log in to your LinkedIn account and navigate to your own LinkedIn profile page
2. Scroll down to the Education section of your profile, you'll find this below your experience section



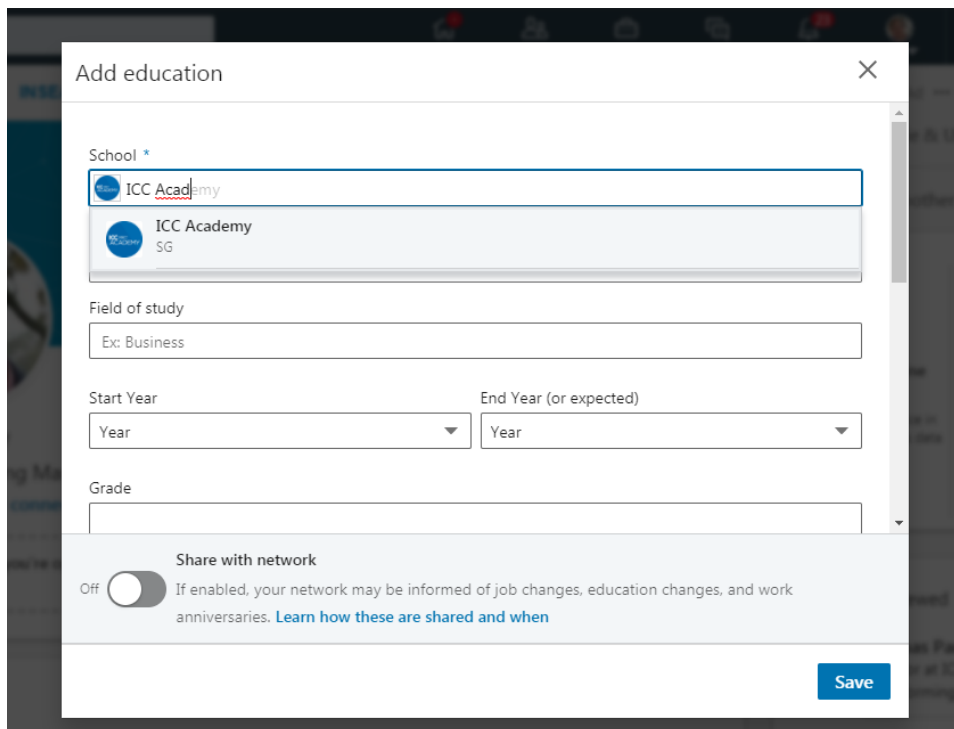
3. Click on the + symbol at the top right of your profile



GUIDE CONTINUES BELOW

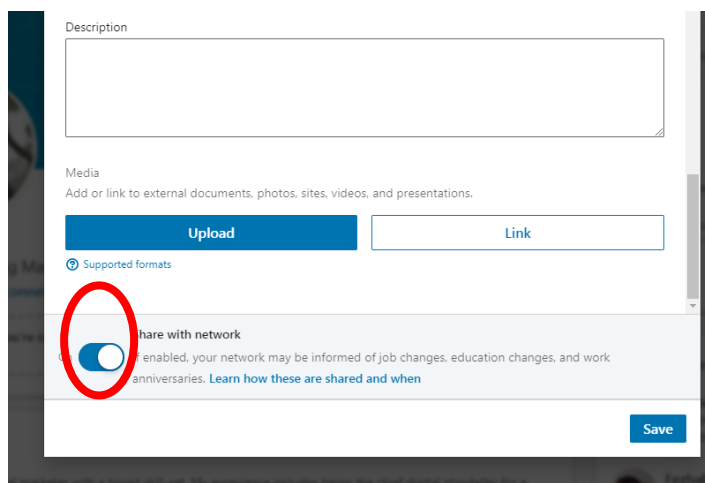
Quality learning from the world business organization

4. Fill in the form that pops up as follows:
 - a. Under 'School' search for and select ICC Academy



- b. Under 'Degree' type the name of your ICC qualification – here are the official names for quick reference:
 - i. Global Trade Certificate (GTC)
 - ii. Certified Trade Finance Professional (CTFP)
 - iii. Export/Import Certificate (EIC)
 - iv. Incoterms® 2020 Certificate
 - v. Free Trade Agreement Certificate (FTAC)
 - vi. E-Invoicing Solutions Certificate (ESC)
 - vii. NVOCC Bill of Lading Certificate (NBL)
 - viii. Microfinance Associate Certificate (MAC)
 - ix. ICC Code for Ethical Marketing and Advertising (EMA)
 - c. Under 'Field of Study' type one of the following 3 options:
 - i. Trade Finance for GTC, CTFP graduates
 - ii. International Trade for EIC, Incoterms® 2020, FTAC, ESC and MAC graduates
 - iii. Regulation and Compliance for MAC and NBL graduates
 - d. Under 'Start Year' put the year you first got access to the course and under 'End Year' put the year you passed the exam
 - e. Leave 'Grade' and 'Activities and Societies' blank

- f. Under 'Description' you can use the description below.
 - i. "ICC Academy is the educational arm of the International Chamber of Commerce, the world business organization. Our e-learning courses and certificates are designed to meet the educational needs of banks, corporates and other organisations at the forefront of international trade. The courses are authored by an unrivalled range of international experts."
- g. Make sure you toggle the 'Share with network' button to on if you want other people within your network to be notified about your ICC qualifications



The screenshot shows a form for updating a profile. It includes a 'Description' text area, a 'Media' section with 'Upload' and 'Link' buttons, and a 'Share with network' toggle switch. The toggle switch is currently turned on and is circled in red. Below the toggle, there is a link to 'Learn how these are shared and when'. A 'Save' button is located at the bottom right of the form.

- h. Click 'Save'

That's it! If you have more than one qualification from the ICC Academy, simply repeat the process again.